



A FOCUS ON SUSTAINABILITY

The following framework is a fluid document. It is a promise from Cyclorama on its sustainability practices, and is able to be extended and shared year on year.

REDUCING THE NEGATIVE IMPACTS

- Reduce waste generation
- Avoid use of disposable items
- Separate waste where possible
- Divert as much as possible from landfill
- Reduce, Reuse, Recycle where possible
- Using electronic ticketing/ avoiding paper ticketing

REUSING EVENT MATERIALS

- Marketing collateral to be reused year on year, no use of one year sponsors on main marketing material
- Communicate electronically where possible
- Robust materials used for directional signage where possible, avoiding paper

EDUCATING

- Using the platform of the event to promote the use of ebikes over cars
- Inclusion of educational pieces through social media & website
- Inclusion of educational pieces through day time workshops

GO LOCAL

- Utilising local grown produce
- Ensuring vegetarian and vegan food choices are available
- Using Fair Trade products where possible
- Using local suppliers for hired resources where possible
- Encouraging attendees to take the Orbus to Arrowtown rather than drive

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ENCOURAGE PARTNERS

- To use sustainable practices
- To use sustainable products
- To educate and communicate their good practices

GO VIRAL

- Core team meets on zoom/ over phone where possible to avoid car travel

FINANCIAL SUSTAINABILITY

- Follow an accurately projected events budget yearly from conception to delivery
- Achieve funding annually to cover applicable costs
- Retain annual funding reports to ensure year on year growth
- Achieve a cost neutral or profitable event year on year